

RMP Global regulation and Strategies for the Future Innovation

23 October (Fri), 2026 | Central Post Tower, Seoul, Korea

SPONSORSHIP & EXHIBIT PROSPECTUS



Drug Information Association (DIA), founded in 1964, is a global, neutral, multidisciplinary association connecting professionals across the life sciences worldwide. Bringing together regulators, academia, pharmaceutical and biotech companies, CROs, and patients, DIA serves as a platform for sharing knowledge and driving healthcare innovation. Active in over 80 countries with more than 600,000 professionals participating annually, DIA continues to foster collaboration and thought leadership across the global life sciences community.



DIA

About DIA Korea RMP Forum

On 23 October 2026, DIA Korea will host the DIA Korea RMP Forum under the theme of "RMP Global Regulation and Strategies for the Future Innovation."

As the global regulatory landscape for Risk Management Plans (RMPs) continues to evolve, the forum serves as a premier platform to discuss the latest developments and practical applications of RMPs, Post-Authorization Safety Studies (PASS), and Real-World Data (RWD).

Leading experts from EMA, PMDA, MFDS, KIDS, together with professionals from the pharmaceutical and biotechnology industries specializing in Pharmacovigilance, Regulatory Affairs, and Drug Safety, will share the latest regulatory expectations and future strategies.

With approximately 120 highly targeted participants from regulatory authorities, industry, and academia, the forum offers a valuable opportunity to engage with key decision-makers and experts shaping the future of RMP implementation and global collaboration in Korea.

WHY Sponsor RMP Forum ?

1. Strategic Networking with Regulatory and Industry Leaders

Connect with experts from EMA, PMDA, MFDS, KIDS, as well as professionals from pharmaceutical and biotechnology companies, CROs, and the Drug Safety and Regulatory Affairs communities. Build valuable partnerships and collaboration opportunities..

2. Brand Exposure to a Highly Targeted Audience

Showcase your brand to approximately 120 decision-makers and professionals in Pharmacovigilance, Regulatory Affairs, Drug Safety, and RWD. Reach a focused audience where quality engagement delivers greater impact.

3. Strengthen Your Thought Leadership

Position your organization as a leader in Drug Safety and Risk Management. Enhance your visibility and credibility among key stakeholders shaping the future of risk management.

Exhibition

Exhibition Booth (5 slots available)

- 3m × 2m standard exhibition booth*
- 1 Table and 2 Chairs
- Sponsor logo displayed on the registration desk banner
- Sponsor logo included in registrant welcome and thank-you emails
- One full conference pass and One booth staff pass (conference access not included)

Price (USD)	2,000
-------------	-------

*Location selection priority will be granted on a first-come, first-served basis upon contract completion.

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.

Advertisement in the Program Book

Advertisement in the Program Book

- Advertisement on the Program Book Cover (3 slots available) or Inside Page
- Sponsor logo displayed on the registration desk banner
- Sponsor logo included in registrant welcome and thank-you emails
- One full conference pass
- 40% Discount on an Exhibition Booth (Optional Add-on)

Price (USD) – Cover page	1,500
Price (USD) – Inside page	1,300

* Advertisement placement priority will be given on a first-come, first-served basis upon sponsorship confirmation.

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.

Speaking Opportunity

Innovation Hub (1 slot only)

- 15-minute promotional presentation by the sponsor including Q&A (After Session 2)
- Sponsor logo displayed on the registration desk banner
- Sponsor logo included in registrant welcome and thank-you emails
- One full conference pass
- 40% Discount on an Exhibition Booth (Optional Add-on)

Price (USD)	2,500
-------------	-------

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.

On-Site Visibilities

Projector Promotion Opportunity (2 slot available)

- Playback of a company promotional video (approximately 3 minutes) during breaks and lunch time
- Sponsor logo displayed on the registration desk banner
- Sponsor logo included in registrant welcome and thank-you emails
- One full conference pass
- 40% Discount on an Exhibition Booth (Optional Add-on)

Price (USD)	1,300
-------------	-------

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.

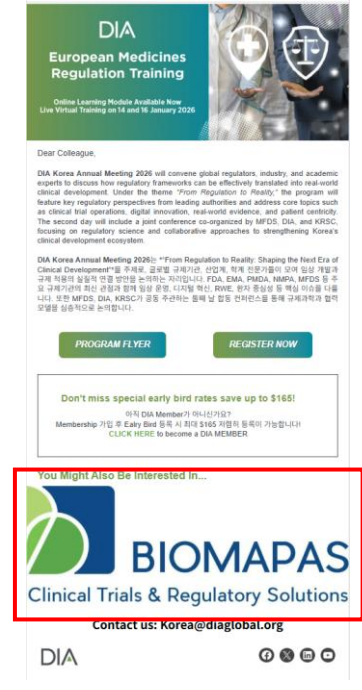
Digital Marketing

Email Bottom Banner (2 slot available)

- Large sponsor advertisement banner included at the bottom of the RMP Forum Welcome or Thank you email
- Banner size: 600 × 300 pixels, with image and text allowed (banner to be provided by the sponsor)
- Banner performance report provided after email distribution
- Sponsor logo displayed on the registration desk banner
- 40% Discount on an Exhibition Booth (Optional Add-on)

Price (USD)

1,800



For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.

Digital Marketing

E-blast to DIA KR contact lists

- Year-round promotional e-blast to the DIA Korea mailing list (approximately 2,000 recipients)
- Campaign timing is flexible and can be scheduled at any time throughout the year —not limited to the RMP Forum
- Email content to be provided by the sponsor
- One follow-up email to non-openers after the first email distribution
- Email send date to be agreed upon in advance
- Post-campaign performance report provided after email distribution
- Sponsor logo displayed on the registration desk banner
- Sponsor logo included in registrant welcome and thank-you emails
- 40% Discount on an Exhibition Booth (Optional Add-on)

Price (USD)

3,200

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.



FAQ

Q1. What is the difference between the complimentary Full Meeting Pass and the Booth Pass?

The complimentary **Full Meeting Pass** allows access to all scientific sessions and networking programs throughout the conference.

The **Booth Pass** is intended for exhibition staff only and does not include access to conference sessions.

Q2. Do booth participants need to pay a separate registration fee?

Any additional participants beyond the number included in the sponsorship package must register separately and pay the applicable registration fee.

Q3. How are booth locations assigned?

Booth locations are allocated on a **first-come, first-served basis upon contract completion**. The Secretariat will contact sponsors sequentially to coordinate booth selection.

Q4. When will exhibition setup and dismantling take place?

The detailed schedule will be communicated separately by the Secretariat prior to the event. In general, booth setup takes place either on the day before the event or early in the morning on the event day, with dismantling conducted on the same day after the program concludes.

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.

FAQ

Q5. What is the format of the 15-minute Innovation Hub presentation?

The Innovation Hub is conducted as a dedicated session within the program. Sponsors deliver a 15-minute presentation to introduce their research, products, services, or innovative solutions directly to forum participants.

Q6. When will the Projector Promotion be displayed?

Sponsor-provided videos (approximately 2–3 minutes) will be played on the venue screens during break times and lunch sessions.

Q7. What is the difference between an E-blast and an Email Bottom Banner?

E-blast is a dedicated promotional email sent exclusively on behalf of the sponsor to approximately 2,000 DIA Korea subscribers. The sponsor provides the entire email content, including links to its preferred website or landing page, allowing comprehensive promotion of products, services, events, or research. The campaign can be scheduled at any time throughout the year.

Email Bottom Banner is an exclusive large-format banner advertisement displayed at the bottom of the official RMP Forum Welcome and Thank You emails sent to registered participants. Unlike standard sponsorship benefits that include only a company logo, the banner provides greater brand visibility and can be linked directly to the sponsor's preferred website or landing page.

Q8. What is the payment schedule after sponsorship confirmation?

An invoice will be issued upon receipt of the signed contract, and payment must be completed no later than before the start of the event.

For sponsorship inquiries, please contact eunah.cha@diaglobal.org or Korea@DIAglobal.org.